



FOR IMMEDIATE RELEASE

The Registry Collection announced as headline sponsor for Fractional Summit 2010

Fractional Life is delighted to announce Registry Collection as headline sponsors for Fractional Summit 2010, Europe's largest business to business fractional real estate conference taking place 18-19 February 2010 at the prestigious Marriott London, Grosvenor Square.

Building on the success of 2009's event which attracted over 210 delegates from 23 countries, Fractional Summit 2010 is the leading industry event bringing together key decision makers to drive the industry forward. Building on this success, the value of the event is what you learn, who you meet and the business you do.

Fractional Summit 2010 continues as a 2 day event and offers a unique opportunity to meet all the key fractional real estate movers and shakers under one roof - making Fractional Summit an event not to be missed.

This year's conference theme 'changing times, changing markets' is designed to help and encourage new developers and industry professionals into the marketplace and explores the various different facets of the fractional real estate marketplace and the challenges the industry faces in light of the expected increase in fractional ownership product available throughout Europe in 2010.

Nick Turner, VP and Head of The Registry Collection Europe said "we've been impressed with how delegate numbers have grown at Fractional Summit each year and as such we're delighted to be Headline Sponsors for the third consecutive year."

Tracey Carter, Fractional Life Exhibitions and Conference Manager said "delegate attendance was up over 80% at Fractional Summit 2009 and the resulting feedback received from delegates and sponsors alike was exceptional. We're excited to have retained The Registry Collection as our headline sponsor for the third consecutive year and I'm looking forward to welcoming fractional and real estate professionals from around the world"

In these challenging times, never before has there been such a need to ensure you are up to date with current happenings in the fractional marketplace and the event has a distinctly global appeal.

The conference is jam-packed with speaker presentations, group panels from experts within the fractional marketplace worldwide and a whole lot more. As such, the event facilitates

exceptional networking opportunities, key learning and the free flowing exchange of information and ideas.

Limited early bird tickets are now on sale at <http://www.fractionalsummit.com>

Fractional Summit 2009 delegate quotes –

"Fantastic event, very educational, great for networking and a must for anyone who wants to make it in the fractional industry" - **Oliver Church, Five Star Fractional.**

"I enjoyed the conference very much, very positive feedback, panel discussions were great. I got to meet everyone I wanted to" - **Maurizio Bisicky, Marriott.**

"I really enjoyed the fractional ownership conference, very impressed, will do a lot of business from it" - **Vincent Barbera, Destination Sicily.**

"Great fractional property conference - I'll definitely attend next year" - **Chris Bannister, GRM Solicitors.**

"I think it's been one of the best conferences and feel very positive" - **Richard Thomas, Jet Republic.**

ENDS

Notes To Editors

About Fractional Life

From a fractional jet to fractional real estate, Fractional Life <http://www.fractionallife.com> is the number one consumer lifestyle brand dedicated to growing the fractional ownership marketplace. The company has 3 divisions: interactive, fractional conferences <http://www.fractionalsummit.com> and exhibitions <http://www.fractionallifeexpo.com> , and publishing.

About The Registry Collection

The Registry Collection programme is a global network comprising over 30,000 members and more than 130 affiliates on five continents. More than 160 properties are available through the programme and are either accessible for exchange or under development. As the world's largest luxury exchange programme, The Registry Collection programme provides members with access to an elite global network of the very finest vacation properties at some of the world's premier destinations, as well as personal concierge services that are available 24 hours a day. From condo hotels and high-end fractional resorts to private residence clubs and fractional yachts, The Registry Collection programme facilitates exchanges around the world and redefines the vacation experience for owners and developers. The Registry Collection programme is offered by Group RCI, the worldwide leader in vacation exchange and the European leader in vacation rentals and one of the Wyndham Worldwide family of companies.

(NYSE: WYN) For additional information, visit the media center at www.grouprci.com.

For additional information on the services offered to developers and members by The Registry Collection programme and how it can add potential value to leisure real estate projects, visit <http://www.theregistrycollection.com>.

Issued 2nd November 2009

Press release issued by Douglas Brown, Douglas Brown Associates, Tel: +44 (0)121 308 4092.