



**FOR IMMEDIATE RELEASE**

**First American Title Insurance Confirm Sponsorship at Europe's Premier Fractional Ownership Real Estate Conference**

The Vacation Ownership Services Division of First American Title Insurance Company today confirmed they will again be sponsors at the forthcoming Fractional Summit 2010, Europe's largest business to business fractional real estate conference taking place 18-19 February 2010 at the prestigious Marriott London, Grosvenor Square.

Launched in 2008, Fractional Summit 2010 continues as a 2 day event and offers a unique opportunity to meet all the key fractional real estate movers and shakers under one roof - making Fractional Summit an event not to be missed.

This year's conference theme 'changing times, changing markets' is designed to help and encourage new developers and industry professionals into the marketplace and explores the various different facets of the fractional real estate marketplace and the challenges the industry faces in light of the expected increase in fractional ownership product available throughout Europe in 2010.

Wayne Sobien, Vice President, First American Title Insurance Company, Vacation Ownership Services, said "We were very impressed with the business generated at the 2009 event and are pleased to be sponsors again at Fractional Summit 2010. We look forward to showcasing our growing selection of vacation ownership services at the event."

Tracey Carter, Fractional Life Exhibitions and Conference Manager said "we're delighted to receive the continued support of such a large US brand looking to make real headway in the fractional real estate market outside of the US"

Limited early bird tickets are now on sale at <http://www.fractionalsummit.com>

**ENDS**

Notes To Editors

**About Fractional Life**

From a fractional jet to fractional real estate, Fractional Life <http://www.fractionallife.com> is the number one consumer lifestyle brand dedicated to growing the fractional ownership

marketplace. The company has 3 divisions: interactive, fractional conferences <http://www.fractionalsummit.com> and exhibitions <http://www.fractionallifeexpo.com> , and publishing.

### **About First American Title Insurance Company**

The Vacation Ownership Services Division of First American Title Insurance Company provides a complete spectrum of vacation ownership services designed to meet the individual needs of developers, lenders, law firms, title insurance agents, and resale customers for properties located throughout the World.

Our services start with a study and analysis of the needs and processes of our customers. Next we offer tried and proven solutions to service those needs and improve those processes with our industry leading personnel, expertise, and technology. Finally, we work with our customers to develop new and better services and processes so that we are always on the cutting edge, offering state-of-the-art and best-in-class service to our customers and to their customers.

We field by far the largest staff of specialists in our industry dedicated solely to serving the needs of Vacation Ownership customers. First American's Vacation Ownership Services Division boasts nearly 50 dedicated and experienced staff members. When combined with our 35,000 plus employees company wide, we provide resources unmatched by our competitors.

**The First American Corporation (NYSE: FAF)** is a FORTUNE 500® company that traces its history to 1889. With revenues of approximately \$6.2 billion in 2008, it is America's largest provider of business information. First American combines advanced analytics with its vast data resources to supply businesses and consumers with valuable information products to support the major economic events of people's lives, such as getting a job, renting an apartment, buying a car or house, securing a mortgage and opening or buying a business. The First American Family of Companies, many of which command leading market share positions in their respective industries, operate within five primary business segments, including: Title Insurance and Services, Specialty Insurance, Information and Outsourcing Solutions, Data and Analytic Solutions, and Risk Mitigation and Business Solutions.

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